



## GUEST APPEARANCE RELEASE FORM

As a guest on Bright Blue Innovation /Global Innovation (the “Shows”) please sign the following Guest Appearance Release Form. This will allow us to include your appearance in our broadcasts and video stream, as well as to put your segment on our website.

“I, \_\_\_\_\_ (“Guest”), hereby authorizes and grants to Roadway Intel., LLC dba Roadway Media (“Producer”), its designees, licensees, and assignees, the exclusive right and license to exhibit, distribute, transmit, display, exploit, project and perform (collectively, to “Exhibit”) all content related to Guest including all marks and materials, displayed on and in connection with the Shows, worldwide by any and all means of transmission and delivery (including via the Internet), whether now known or hereafter developed. The rights granted to Producer includes the right to use the Shows for (i) both profit and not-for-profit purposes, including, but not limited to, the right to authorize off-air taping for such purposes, (ii) audience and marketing testing, (iii) sponsor/advertiser screening and (iv) reference and file purposes. Guest shall have the right: (a) to promote the Shows in any manner or media; (b) after the original broadcast of the Show(s) on which Guest appears, to use (without having the right to permit or license others to use) that segment of each such Show on which Guest appears, and; (c) to use the name, likeness of, and any biographical material concerning all persons appearing in or connected with the Shows, for the sole purpose of advertising, promoting and/or publicizing the Shows, and the program, services, or goods Exhibited on the Shows.”

“Guest shall make reasonable efforts to provide Producer access to, and use of, all of Guest's stock music, film, and video tape footage, solely for inclusion in the Shows. Except as set forth in the Rate Schedule for Appearance or Editorial Costs, or as otherwise agreed by Producer and Guest in writing, no license fee, production fee or any other fee shall be due in connection with the production of the Shows or for the rights granted pursuant to this Agreement.”

“Producer shall have the right to cut, edit, dub, alter and modify the Shows, including as may be necessary to comply with local or national broadcast standards or any other applicable laws or standards (including obscenity laws or standards), to meet with scheduling and timing requirements, to create promotional materials and/or to insert commercial material, and to authorize any person to do the foregoing.”

Signed: \_\_\_\_\_ Date: \_\_\_\_\_  
Print name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Presentation title: \_\_\_\_\_

*Please sign and return to Pallab Chatterjee at [pallab@roadwayintel.com](mailto:pallab@roadwayintel.com)*